Peer Review form (Fill one in for each peer review of work)

**Student Name: Rin**

* 400 word project proposal: Does it discuss the concept/ theme of Zine direction / concept

Yes, It does, there are the relation between my proposal and my zine as I portrait myself and styling.

* Consumer profile/Suitability for target audience: Does this need adjusting? Is it suitable for Zine? Or is it on point?

The consumer profile that I did at the beginning of the term was quite wide and variety, so I think I should make it more specific to young women group type.

* Concept research: Photography / film / interviews / subject sources: Is the research identifiable on Mblogs? Mood boards, photography test shots, styling boards, location boards, concept boards etc (development work)

My friend said that she can see the relation between the research of zine and my own zine. However, I could add more photography test shots like screen capture and post the process into my blog.

* All session work: Is it complete? What is missing?

I don’t think that I miss anything, only need to add and change few things.

* PPD: Is there personal and professional writing through the blogs/ session work? Is it thorough and

Most of my PPD work is detailed but still have to recheck the old one and maybe adjust some of them.

* BA directional Fashion media outcome: Zine (outcomes based on your BA preference) Does it reflect BA choice? Why? 10-15 pages

One of my friends said that he looked at my work and can tell that it’s styling student because it’s different from what he and others did. I also tried to focus more on the clothes and accessories.

* MyBlog; Online Media content of all work and developments / outcome: Does the Myblog need better organisation? Is it easy to navigate? Is everything clear; with titles and categories?

I should try adding the menu to my blog to make it easier for readers to navigate to each post. I will customise and play with the style of my blog as well.